



EMBASSY OF THE
UNITED ARAB EMIRATES
WASHINGTON, DC

WWW.UAE-EMBASSY.ORG

UAE – U.S. HISTORICAL TRADE RELATIONSHIPS

IOWA REPORT

2020 UPDATE

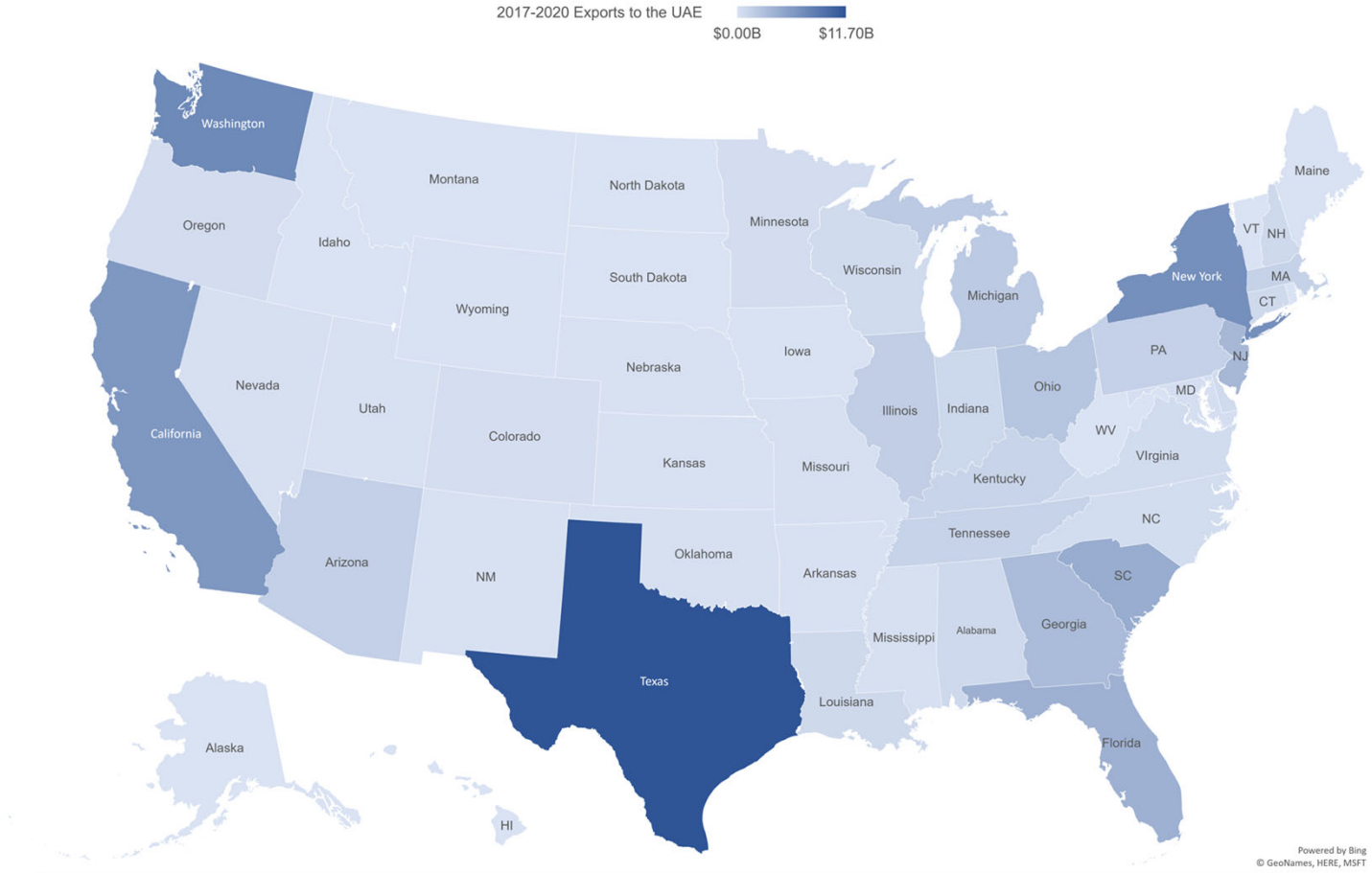
Table of Contents

Section	Contents	Page
I	US Exports to the UAE	3
II	UAE-Supported Employment	9
III	Appendices	10

Iowa Exports to the UAE



U.S. State Exports to the UAE for the Years 2017-2020



A 41st
Largest Exporting State

B \$105.7M
Four-Year Total Exports

C Food, Beverage, and Tobacco Product
Top Exporting Sectors

D Food, Beverage, and Tobacco Product
Sector with Largest Increase in Exports Since 2019

E \$66.9M
Trade Surplus in 2020

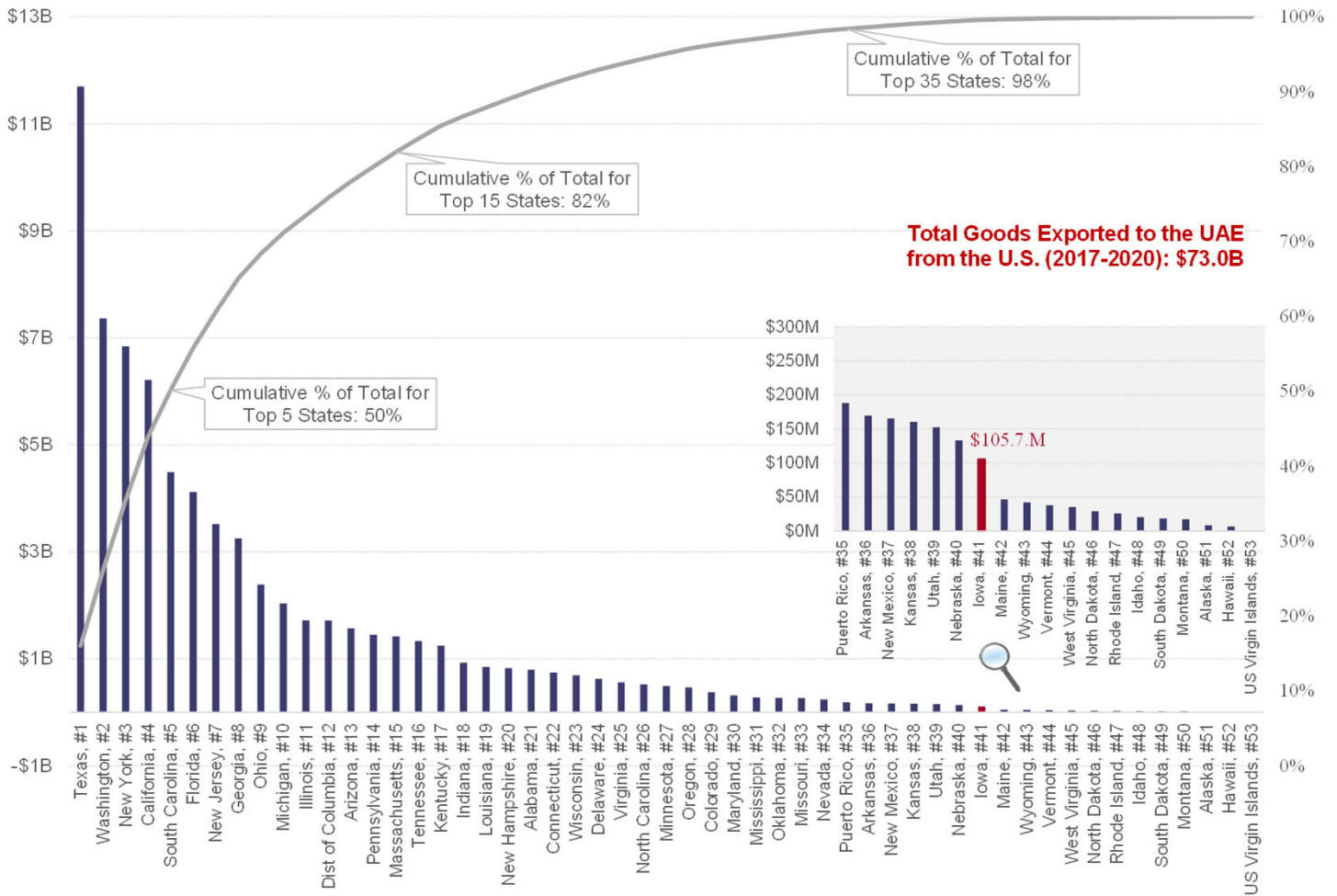
F 148
Jobs Supported by Exports in 2020

Iowa Exports to the UAE



Iowa ranked 41st among U.S. states and territories with \$105.7M in goods exported to the UAE between 2017 and 2020

Exhibit I.1 | U.S. State Rankings of Exports to the UAE (\$ in Billions)



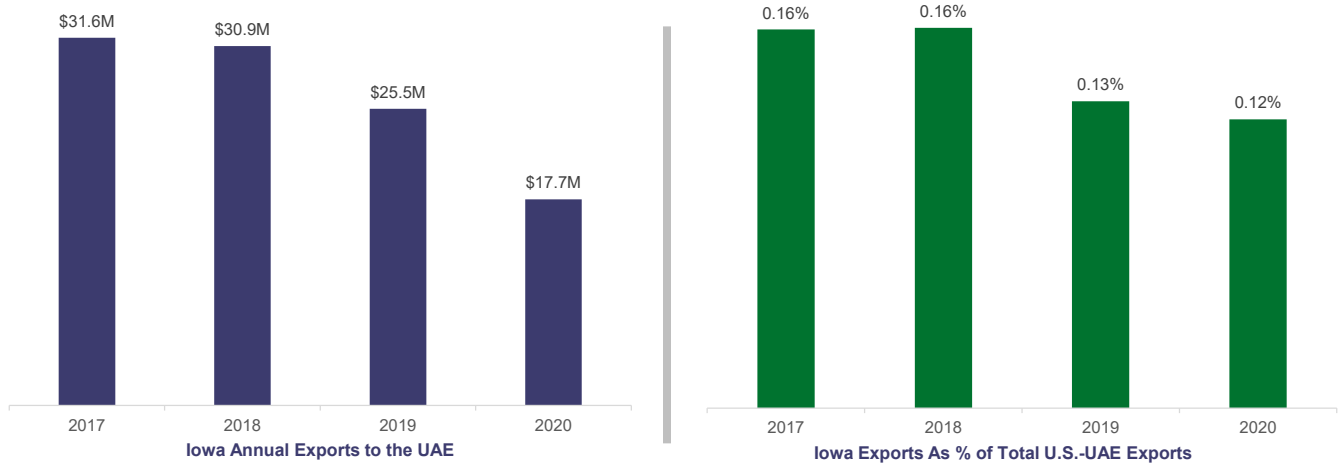
Iowa Exports to the UAE



B

Overall U.S. exports were affected by the global pandemic in 2020. The total value of 2020 goods exported by the state, as well as its percentage of total U.S. exports, decreased compared to 2019

Exhibit I.2 | Iowa Export Values and Percent of Total by Year



\$ in millions

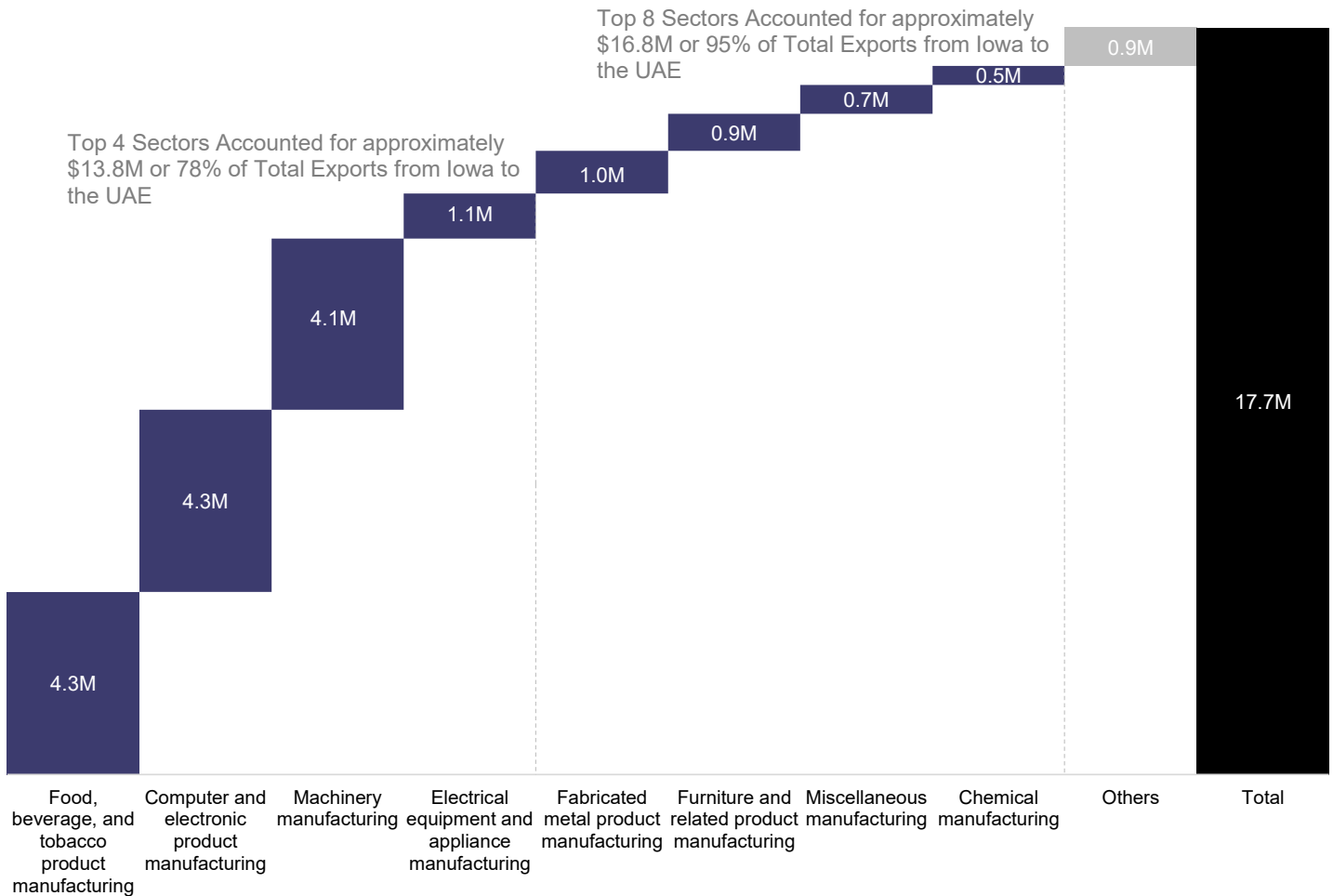
Rank	State	2017	2018	2019	2020	Trend Line	2017-2020
	All U.S. States	\$19,690.6	\$19,163.1	\$19,621.2	\$14,491.7		\$72,966.7
41	Iowa	0.16% \$31.59	0.16% \$30.88	0.13% \$25.50	0.12% \$17.73		0.14% \$105.70
1	Texas	11.0% \$2,172.7	16.3% \$3,125.5	17.9% \$3,508.3	19.9% \$2,889.9		16.0% \$11,696.3
5	South Carolina	2.0% \$395.2	6.2% \$1,182.3	12.1% \$2,373.1	3.7% \$537.5		6.2% \$4,488.1
10	Michigan	2.4% \$479.9	2.3% \$447.2	3.1% \$613.4	3.4% \$494.2		2.8% \$2,034.8
20	New Hampshire	0.8% \$165.2	0.7% \$134.3	0.9% \$178.6	2.4% \$348.2		1.1% \$826.4
30	Maryland	0.6% \$114.8	0.4% \$75.1	0.3% \$61.1	0.4% \$63.0		0.4% \$314.1

Iowa Exports to the UAE



In 2020, *Food, Beverage, and Tobacco Product Manufacturing* and *Computer and Electronic Product Manufacturing* were the largest exporting sectors

Exhibit I.3 | Iowa's Exporting Sectors in 2020



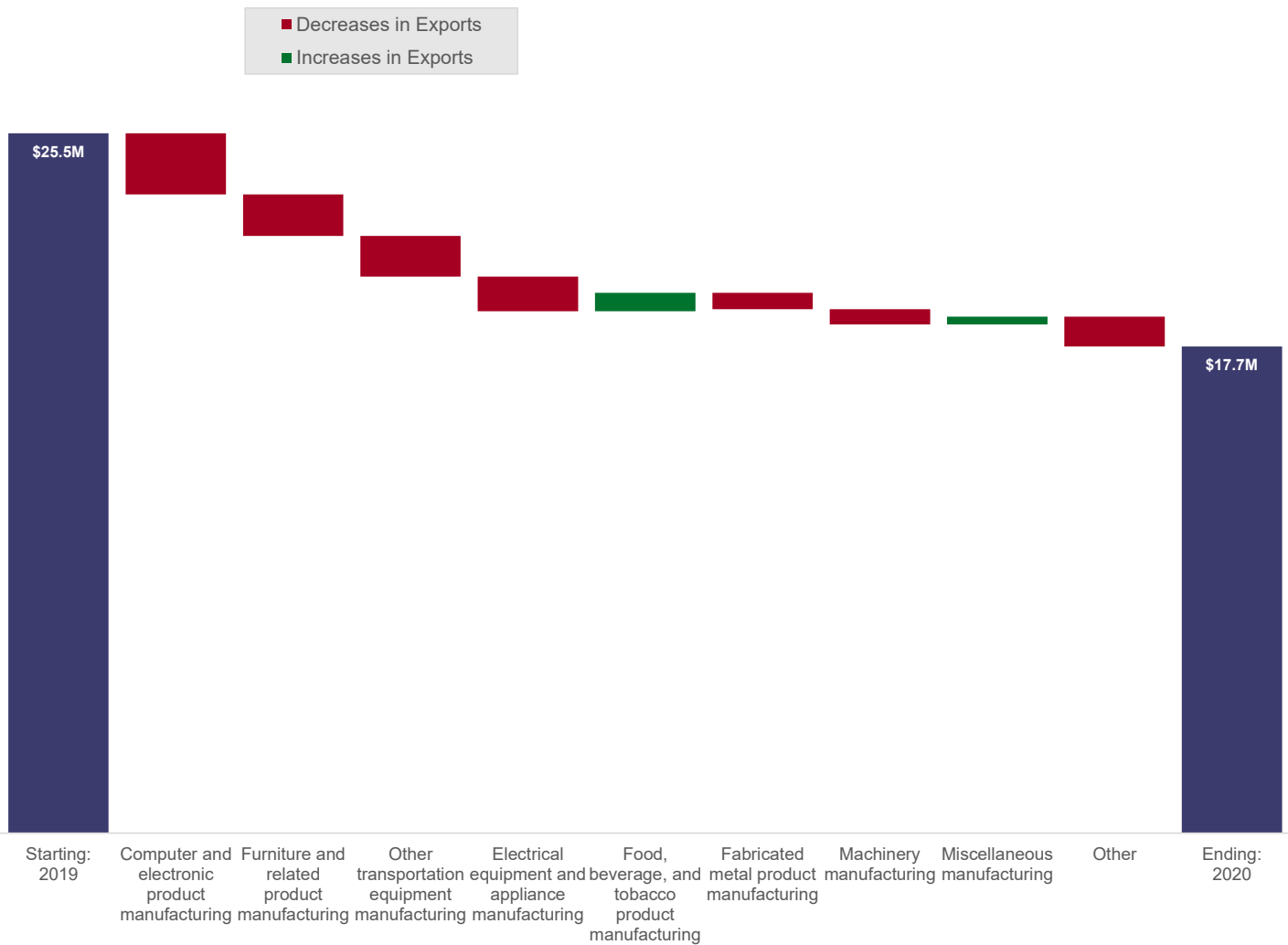
Iowa Exports to the UAE

I

D

From 2019 to 2020, *Food, Beverage, and Tobacco Product Manufacturing* sector had the largest increase in exports. *Computer and Electronic Product Manufacturing* sector had the largest decrease

Exhibit I.4 | Iowa's Exporting Sector Movements From 2019 to 2020

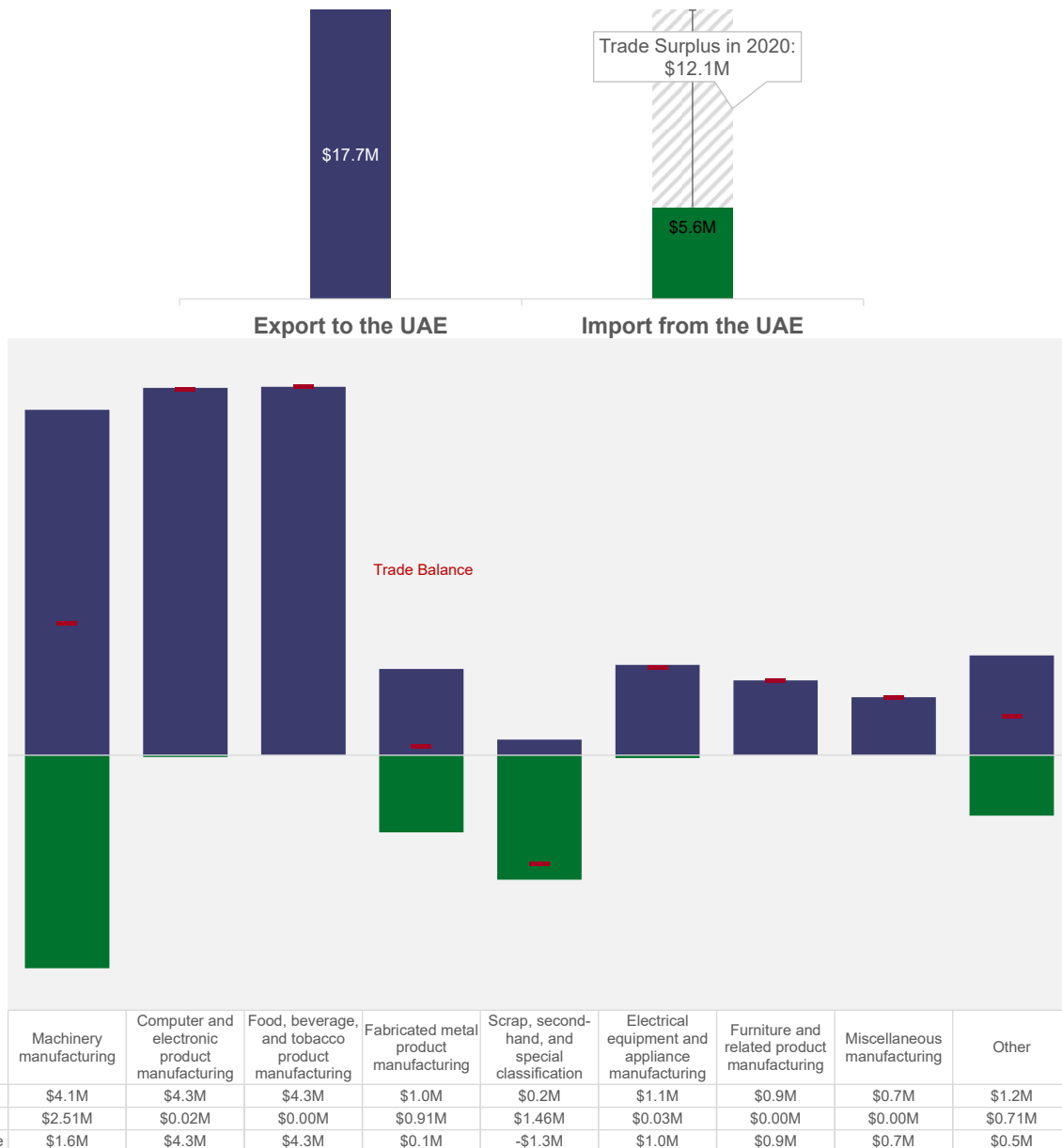


Iowa Exports to the UAE

I

E Iowa had a \$12.1M trade surplus with the UAE in 2020

Exhibit I.5 | Iowa's Trade Surplus with the UAE by Sector

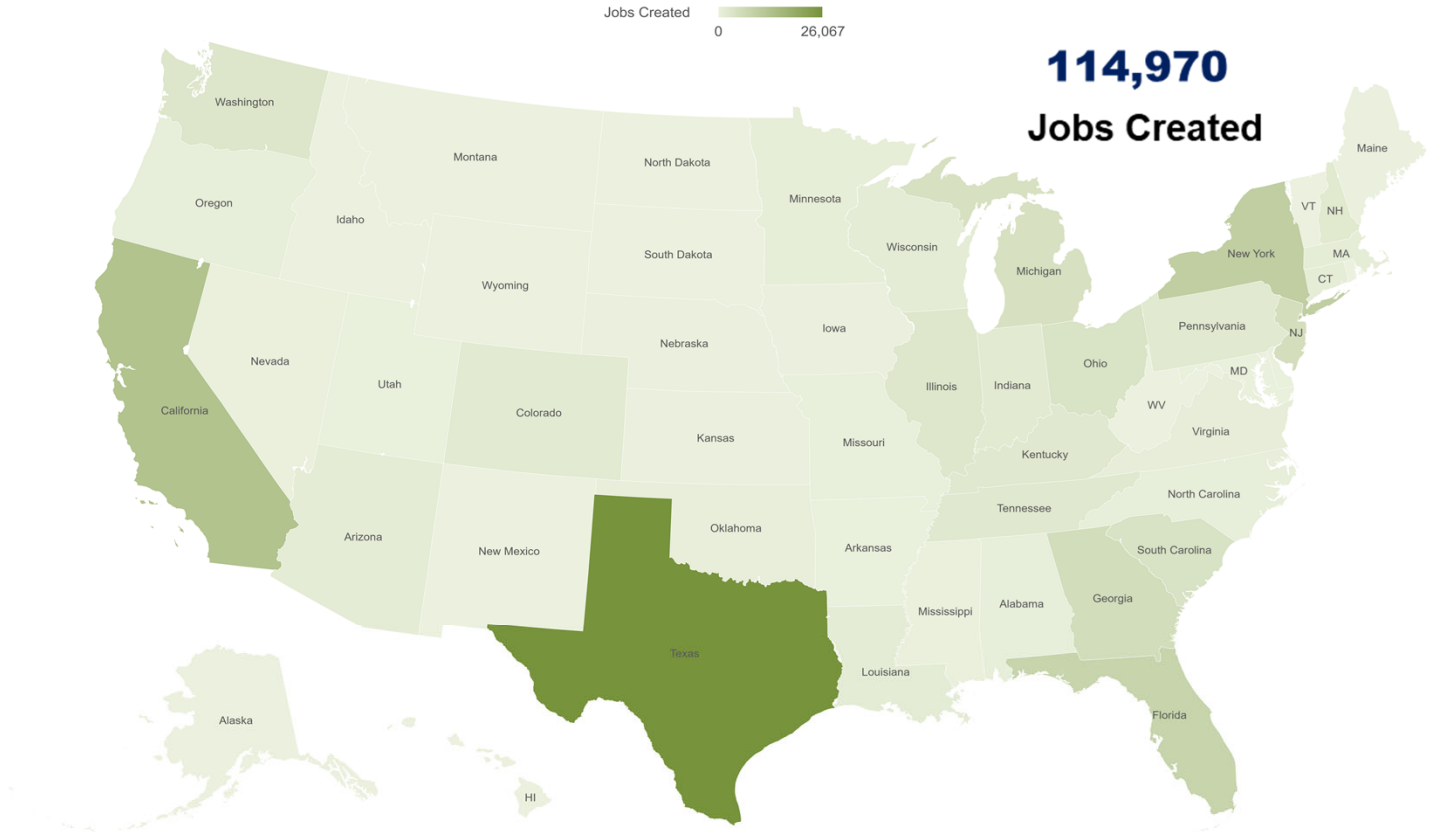


Source: US Census Bureau USA Trade Online (excluding exports where state was not specified)

Iowa 2020 Employment Driven by Export to the UAE



Positive U.S. Employment Driven by Exports to the UAE in 2020



Powered by Bing
© GeoNames, HERE, MSFT

F **148** Jobs out of 114,970 Total Jobs Created in the U.S. by the UAE

Employment Driven by Iowa's Exports of Manufactured Goods to the UAE*	148	Other transportation equipment manufacturing	Computer and electronic product manufacturing	Chemical manufacturing	Fabricated metal product manufacturing	Machinery manufacturing
		2	29	3	9	28
		Electrical equipment and appliance manufacturing	Food, beverage, and tobacco product manufacturing	Miscellaneous manufacturing	Motor vehicle, body, trailer, and parts manufacturing	
		8	52	5	0	

* The sectors shown are the top ten U.S. manufacturing sectors exporting to the UAE in 2020.

** Some sectors may show 0 due to rounding.



Iowa's Top Exporting Commodities to the UAE in 2020

This exhibit only displays commodities with annual export amounts exceeding \$1M

Sector	Top Commodity	Export Value
Food, beverage, and tobacco product manufacturing	3119 Foods, Nesoi	2.2M
Computer and electronic product manufacturing	3345 Navigational/measuring/medical/control Instrument	3.2M
Machinery manufacturing	3331 Ag & Construction & Machinery	2.2M

Note: Due to space constraints, some data bars are fitted to the page and not to scale.



Employment Driven by Top 10 UAE-Exporting Sectors in Iowa in 2020

